

CURRICULUM VITAE

Assoc. Prof. Juthatip Patrawart
Director, Co-operative Academic Institute,
Faculty of Economics, Kasetsart University,
50 Ngamwongwan street, Jatujak,
Bangkok 10900 Thailand
Phone/Fax +66 2940 6300
Mobile +66 81 801 9142
E-mail fecojup.ku@gmail.com



Juthatip Patrawart is Director of the Co-operative Academic Institute (CAI) and Special Expert in Department of Co-operative, Kasetsart University. She also serves on the Research coordinator of Thailand Research Fund.

Juthatip Patrawart is editor of The Co-operator Magazine. She serves on the Financial Institute Board of Committee, Bank of Thailand. She was appointed to the Sub-Committee of the National Reform Steering Assembly on Agricultural Economics in Thailand.

Over the years, she has been consultant for a number of co-operatives and public organizations, among them the Co-operative League of Thailand (CLT), the Federation of Savings and Credit Co-operatives of Thailand Limited (FSCT) the Credit Union League of Thailand (CULT)

Employment History

- Since 2007 Director, Co-operative Academic Institute, Faculty of Economics, Kasetsart University
- Since 2016 Special Expert in Department of Co-operative, Faculty of Economics, Kasetsart University
- 2001-2016 Associate Professor, Department of Cooperatives, Faculty of Economics, Kasetsart University
- 2004-2007 Vice President for Property Management, Kasetsart University
- 2003-2004 Assistant President, Kasetsart University
- 2001-2003 Deputy Dean, Faculty of Economics, Kasetsart University
- 1993-2001 Assistant Professor, Department of Cooperatives, Faculty of Economics, Kasetsart University
- 1985-1993 Lecturer, Department of Cooperatives, Faculty of Economics, Kasetsart University

Teaching Experience

Since 1985 Cooperative Science, Strategic Management, Supply Chain Management in Cooperative Business, Saving Cooperative Management, Cooperative Movement, Cooperative Movement in Asia, etc.

Research Interest

Promoting Co-operatives and Fair Trade: The Area Base Approach, Promoting Social Economy Enterprise for Change, Value Networks Institution, Towards Enhancing Sustainable Livelihoods, New Business Model: the Alternative Approach for Institutional Change, The Capability Building for Smart Officers, Smart Teachers and Smart Farmers.

Awards

2016 Thailand Research Fund Best Award 2015 on Co-operative Development and Fairtrade Research Programe.

2015 Thailand Research Fund Best Award 2014 on Fruit Value Network. (Consultant)

2014 Thailand Research Fund Best Award 2013 on Sampran Business Group. (Consultant)

2014 Research Utilization KU Award 2013 on Smart Farmers Learning Manual.

2014 The Outstanding of the year 2014 by Kasetsart University Econ-Administration Alummi Association.

2007 “Innovation Award 2007” on the Moral Rice Value Network by Kasetsart University

1995 “The Outstanding of the Year” 1995 by KU34 Alumni Club

1994 “KU Outstanding of the Year” 1994 by Kasetsart University

1993 Appointed as “The National Co-operator” by the National Cooperative Committee, Thailand

Professional Experience

Since 2015 Committee of Agricultural economic Reform, The committee of the National Reform Steering Assemble.

Since 2014 Financial Institutions Policy Committee, Bank of Thailand

2013-2016 Board Member of Faculty of Economics, Kasetsart University

2011-2016 Founder Chairperson and Committee of special program of Bachelor Degree on Cooperative Science, Department of Co-operatives, Faculty of Economics, Kasetsart University

Since 2007 Founder and Director, Co-operative Academic Institute, Faculty of Economics, Kasetsart University

- Since 2003 TRF's Coordinator on Co-operatives, Development and Fair Trade Research Program, Thailand Research Fund (TRF)
- Since 2000 Researcher on Co-operatives and related issue, approach to sustainable development
- Since 2000 Consultant on Capability Building for People Centered Enterprise
- Since 2000 Visiting Scholar at the Institute for the Development of Agricultural Cooperation in Asia (IDACA)
- 1993-1994 Research Scholar, International Labor Organization (ILO) for the Guidance for Development of Gender Integration in Co-operative Movement in Thailand

Editorial A duties

- 2010-2011 Suranaree Journal of Social Science, Suranaree University of Technology, Thailand
- Since 2009 Kasetsart Journal of Social Science, Kasetsart University, Thailand

National and International Committee

- Since 2017 Research Committee of ICA-AP
- 2015 Committee of Agricultural economic Reform, The committee of the National Reform Steering Assemble.
- 2015 Advisory, Agricultural Land Reform Office (ALRO), Ministry of Agricultural and Cooperative, Thailand.
- 2014 Financial Institutions Policy Committee, Bank of Thailand
- 2013 Steering Committee for National Co-operative Agenda, appointed by Deputy Prime-minister
- 2011 Task Force Committee for Drafting "the National Agenda for Co-operatives" appointed by Cooperative Promotion Development
- 2009 Task Force Committee on the Improving of Thailand Co-operative Law, set up by committee of the House of Representatives
- 2007 Chairperson of Task Force Team for drafting the 2nd Gender Integration Development in Cooperative Movement: Thailand set by CPD
- 2007 Chairperson of Task Force Team for drafting the 2nd National Co-operative Development Plan (2007-2011)
- 2003 Chairperson of Task Force Team for drafting the 1st National Co-operative Development Plan (2003-2006)
- 2002-2010 The National Cooperative Development Committee for Academic Resource Person Appointed by the Minister of the Ministry of Agricultural and Cooperatives
- 1997-2010 National Steering Committee of Gender Integration Development, Thailand, set up by CLT

1996	Chairperson of Task Force Committee for Promoting Strategic Plan in Co-operatives Movement in Thailand; set up Cooperative Promotion Development (CPD)
1995	Chairperson of Task Force Team for drafting the 1 st Gender Integration Development in Cooperative Movement: Thailand set by CPD
1993-1997	ICA Women Committee (Thailand) appointed by International Cooperative Alliance (ICA ROAP)
1990-1996	Chairperson of Task Force Committee for drafting the Systematic Approach on the Training Curriculum of Saving and Credit Cooperatives in Thailand; Appointed by FSCT
Since 1990	Advisory Committee of Cooperative League of Thailand (CLT), Federation of Savings and Credit Cooperatives of Thailand Ltd. (FSCT), Credit Union League of Thailand Ltd. (CULT), The Agricultural Co-operative Federation of Thailand Ltd. (ACFT) etc., EGAT Saving and Credit Cooperatives Ltd., etc.

Research Grants

2015-2016	FAO, Project on “Enhancing the capacity of stakeholders to improve the Tilapia value chain in Thailand”.
2012	Quality Learning Foundation (QLF), Research Title: Learning Curriculum for Smart Farmers; From Field to Sustainable Development.
2011, 2013	Thai PBS, Research Title: Guidance on the Development of Thai PBS Service Cooperative Ltd. to Achieve Value and Quality of Life.
2011-2013	Federation of Saving and Credit Cooperatives of Thailand Ltd., Research Titles: Self Help Organization’s Financial System.
Since 2000	Thailand Research Fund (TRF) Research Program Title: Co-operative Movement Development and Fair Trade.
2000	International Labor Organization (ILO) Research Title: Subcontracting chains in Thai Garment Industry, the impact of Economics Toward Home Workers.
2003, 2006	Cooperative Promotion Development (CPD): Guidance on Co-operative Development in Thailand and Strategic Intent for Development.
1997	International Cooperative Alliance (ICA), Research Title: Survey on Youth Integration in Cooperative Development.
1996	UNDP, Research Title: A Socio-economic Conditions of Members and Cooperatives Survey Under Income Distribution Programme with UNDP Assistant Project.
1995-1998	Friedrich Ebert Stiftung, Research on Gender Issues.
1994	ILO, Research Title: The Development of Gender Integration in Co-operative Movement in Thailand.

Selected Research Papers

- 2017 The Research and Development on Cooperatives and Fairtrade in Thailand (8th phase).
- 2016 Enhancing the Capacity of Stakeholders to Improve the Tilapia value chain in Thailand. FAO.
- 2014 The Research and Development on Cooperatives and Fairtrade in Thailand (7th phase); How to Institute strategic framework to achieve sustainable development among small holder farmer.
- 2013 Capability Building of Smart Farmers: From Field to Sustainable Development.
- 2013 The Development of Farmer Shop Business Model phase II.
- 2013 SHOs System : The Strategic Approach for Saving and Credit Cooperatives in Thailand.
- 2013 The Research and Development on Cooperatives and Fairtrade in Thailand (6th phase); Business Model Innovation (Farmer Shop).
- 2012 The Research and Development on Cooperatives and Fairtrade in Thailand (5th phase); How to Institute the VN&F Platform into Co-operative Business for Competitiveness.
- 2012 Guidance on Cooperative Promotion among Thai PBS Staff in order to Achieve Value and Good Quality of Life.
- 2011 The Research and Development on Cooperatives and Fair Trade in Thailand (4th phase): Do the Cooperatives for an Alternative for People by Transformation of Values and Innovation.
- 2011 The Development of Farmer Shop Business Model phase I.

Selected Research Papers (cont.)

- 2015 The Strategic Framework on Moving up Value Chain for products of small holder farmer.
- 2014 Value Network & Fairtrade Platform
- 2013 How to organize farmer market to achieve fairness system.
- 2012 How to establishment farmer shop in commodity.
- 2010 The Research and Development on Cooperatives and Fair Trade in Thailand (3rd stage): Value Chain Management in Cooperative Business, Thailand.
- 2009 Branding as the Marketing Strategy for Organic Products: A Case Study of Moral Rice.
- 2007 The Development of Co-operative Development in 36 Provinces' of Thailand.

- 2006 The 2nd Strategic Plan on Cooperative Development in Thailand.
- 2003 A Guidance on Cooperative Movement Development in Thailand.
- 2003 The 1st Strategic Plan on Cooperative Development in Thailand.
- 2001 The Management and Situation of Health Care; Case Study of Informal People's Groups.
- 2000 Value Chains in the Global Garment Industry after the MFA.
- 2000 Subcontracting Chains in the Thai Garment Industry, The Impact of Economic Crisis towards Home Workers.
- 1999 The Research and Development on Cooperatives and Fair Trade in Thailand (2nd stage): The Value Network and Branding.
- 1998 The Cooperative Movement Development: The Area Base Approach in Thailand.
- 1998 The Change Management Through Strategic Planning: Pilot Project in Cooperative.
- 1997 Survey on Youth Integration in Co-operative Development: Report of Country Survey Thailand.
- 1996 A Socio-Economic Conditions of Members and Co-operatives Survey Under Income Distribution Programme with UNDP Assistance Project.
- 1995 A Guidance for Production and Marketing Development of the Co-operative Women Groups' Enterprises in Thailand.
- 1994 The Guidance for Development of Gender Integration in Co-operative Movement in Thailand.
- 1990 An Economic Returns of Rice Production between Farmer Who are Members and Non-members of Agricultural Co-operatives: A Case Study of Klong-Laung Agricultural Co-operatives Ltd.; Changwat Patumthani.

Selected Articles and Academic Papers

- 2017 Formation of FVC and groups of small scale farmers in Thailand.
- 2016 The New Challenges in The 2nd Century of Agricultural Cooperatives Development in Thailand.
- 2016 Community Development and Sustainability Via Co-op Model.
- 2014 The Farmer Shop as a Business Model for Sustainability.
- 2014 CAI's roles on cooperatives development in Thailand.
- 2013 The Strategic Framework for Enhancing Growth and Development of Communities and the Nation: An Integrated Approach of The Co-operative Academic Institute.
- 2013 The Social Economy Enterprise: Strategic Approach for Sustainable Development.
- 2013 Living Learning Centers of the Alternative Business Model.

2013 Capability Building of Smart Farmers Through the New Training Curriculum.

2013 The Strategic Framework for Enhancing Growth and Development of Communities and the Nation: An Integrated Approach of the Cooperative Academic Institute.

2013 The Strategic Framework of Social Economy Enterprises for New Growth Model.

2012 SHOs System: The Strategic Approach for Financial System in Cooperative Movement in Thailand.

2012 Strategic Framework for Cooperatives in Asian Economic Community.

2012 The Farmer Shop as a Business Model for Sustainability. (Eng.)

2012 Value Networks: A Strong Strategic Intent for Co-operatives Development in Thailand. (Eng.)

2011 The Concepts for Cooperative Financial Management.

2011 Cooperatives within National Agenda.

2011 Cooperatives and Fair Trade.

2011 Value Network on Cooperative Movement Development.

2010 Value Chain Management in Agricultural Co-operatives, Thailand Innovation for Competitiveness and Fair-trade Approaches. (Eng.)

2009 Branding As the Marketing Strategy for Organic Products: A Case Study on Moral Rice. (Eng.)

2008 Value Creating Strategies for the Development of Co-operative Organization in Thailand.

2007 The Development of the Co-operative Movement in 36 Provinces of Thailand.

2000 Value Chains in The Global Garment Industry after The MSA.

1998 Games Theory and Value Network Connection.

Books

2013 Business Model on Social Economy Enterprise.

2013 Innovation Approach on the Institution of Value Networks in Local Area.

2013 How to Promote the Smart Farmers: the Institutional Approach through the New Training Programme.

2012 Making of Cooperatives toward an Alternative Institutional of People.

2011 Supply Chain Management in Cooperative Business.

2010 Manual of Participatory Action Research.

2010 Manual of Development on Business Plan.

2010 Manual of Value Cooperators.

2010 Manual of Change Management in Agricultural Cooperatives.

2010 Manual of Implementation in Cooperative Business Management.

2010 Manual of Strategic Planning for Cooperatives.

2010 Saving Cooperatives Management and Practices.

2005 Value Network Connection Concepts in order to Poverty Reduction.